As part of a project commemorating the 80th anniversary of the establishment of ISUZU Motors

Limited, ISUZU Plaza opened in April 2017

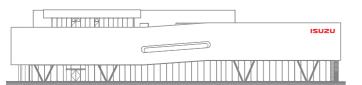
next to Fujisawa Plant.

The Plaza aims to bring ISUZU closer to visitors
by introducing the role of commercial vehicles;
ISUZU's Monozukuri (art of manufacturing) and
operational support

to keep customers' vehicles on the road; and the history of ISUZU.

ISUZU Plaza also offers Monozukuri craft workshops and

guided facility tours to serve as a place bringing the local community together.







Open days: Tuesday through Saturday, holidays <Bookings only>

Please make a reservation on our website at least two days (excluding days the Plaza is closed) before the desired date to visit.

Open hours:

10:00-16:30 (Reception closes at 15:30)

Closed days:

Monday (or following weekday if Monday is a holiday), Sunday, Golden Week, summer holidays, and New Year holidays

• Admission: Free



By train

Get off at Shonandai Station on Odakyu Enoshima Line, Sotetsu Izumino Line, or Yokohama Municipal Subway Blue Line.

Free shuttle buses available from Shonandai Station (East Exit Bus Stop No.3).

Bv ca

Approx. 10 km from Ebina Interchange on Metropolitan Inter-City Expressway (Ken-O Expressway)

Approx. 11 km from Totsuka Tollgate on Yokohama Bypass Visitor parking is available and subject to availability.

For those who visit by charter bus, please contact us in advance. Parking for charter buses is available only on weekdays.

Notes for visitors

Adult guardian must accompany young children (3rd grade or younger). We ask visitors not to use baby strollers in exhibition areas.

To ensure visitor safety as well as the hygiene and quality of displayed items, please follow the instructions of staff while at the facility.

We reserve the right to refuse entry to people causing disturbances or will ask them to leave the facility.

The facility may be closed due to inclement weather such as typhoons and snow storms. Please check the ISUZU Plaza website before your visit.

ISUZU Plaza contacts

Tel: 0466-41-5811 (Hours: 10:00-16:30 on Tuesday-Friday, not available on Saturday, holidays and closed days) Address: 8 Tsuchidana, Fujisawa, Kanagawa 252-0881

http://www.isuzu.co.jp/plaza



ISUZU Plaza information





1 History of Fujisawa City and ISUZU

At PIAZZA, the entrance hall, the intertwined history of Fujisawa City and ISUZU Fujisawa Plant having made strides and advanced together is introduced through the years since 1960.

1 F



A Wolseley CP model, the first-ever truck manufactured by ISUZU, greets visitors at the entrance. Here the story behind the beginning of ISUZU Motors Limited unfolds.



See ISUZU way of supporting "transportation needs"!

One of Japan's largest dioramas displays trucks and buses - both essential in everyday life - to bring a sense of connection between your everyday life and ISUZU vehicles.



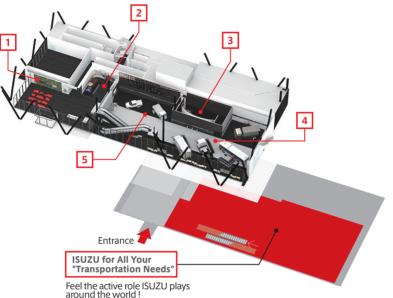
Visitors can gain hands-on opportunities to touch

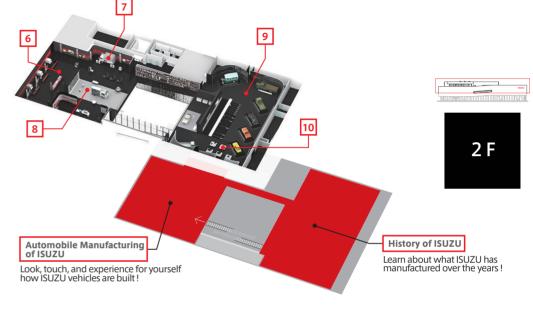
and ride the latest trucks and buses not normally

accessible.

5 ISUZU on the global stage

"ISUZU trucks" commercially used in over 100 countries and regions are presented along with members of the ISUZU family who support ISUZU trucks around the world.







6 See what goes into truck manufacturing

People around the world use trucks in various environments for many different purposes. See how ISUZU vehicles are built to meet all kinds of needs and delivered to customers.



7 Let's try!

Have a hands-on experience in discovering how ISUZU supports commercial vehicles not to disrupt transportation.



8 Explore the mechanism and efforts!

Gain knowledge about the structure and mechanism of trucks as well as ISUZU's environmental efforts through interactive and hands-on activities.



9 ISUZU vintage collection

ISUZU's masterpieces are showcased along with the social circumstances of their times.



10 History of technology

Take a look at the signature diesel engines of ISUZU history on display and learn about the past technical advancements described by theme.

Must - see displays

ISUZU Miniature World

More than 40 vehicles run through an incomparable, automated diorama world, providing a glimpse of how ISUZU vehicles support various "transportation needs".



Production line replica

The vehicle assembly line at Fujisawa Plant is faithfully reproduced in a realistic miniature replica that comes in 1/20 of the actual size.



Restored rare vehicles

All the vehicles on display were restored internally by ISUZU and are maintained in drivable condition.



A 1/43 sized world

All-time masterpiece vehicles are reproduced in the exact 3D models in 1/43 scale. Travel and glance through the history of ISUZU's truck manufacturing.



PLAZA STUDIO

プラザスタジオ

PLAZA STUDIO

Monozukuri craft workshops are offered as part of building strong ties between ISUZU and the local community.



PLAZA SHOP

Treat yourself and buy original goods only available at ISUZU Plaza.