Sustainability News

June 2018

Initiatives for Isuzu's Environmental Month

In accordance with Environmental Month in June, we held various events at each Isuzu site to give all our employees the opportunity to think again about activities to conserve the environment.

Large numbers of employees participated, as we held lectures about the environment at all plants, participated in the "Reduce CO2: Lights Down Campaign" citizen's movement to prevent global warming, and displayed posters about the environment.

In addition, Isuzu is also a participating company in the "COOL CHOICE" citizen's movement to prevent global warning, and in addition to "COOLBIZ" (lighter business wear to enable air conditioning temperatures to be set higher) activities, or the first time this year, we are also participating in "COOL SHARE" activities by registering Isuzu Plaza and Sakura Café as COOL SHARE spots. "COOL SHARE" is an initiative to enable people who have turned off their air conditioning (to save energy) to come and share a cool environment in "COOL SHARE" designated public areas.



Environmental lecture (Fujisawa Plant).

エアコン消して 涼しいところに集まろう COOL