Sustainability News

February, 2018

Isuzu cosponsored the "Kanagawa Philharmonic Orchestra Factory" at Elementary Schools near our Fujisawa Plant

Isuzu cosponsored the "Kanagawa Philharmonic Orchestra Factory" by the Kanagawa Philharmonic Orchestra at the Ryonan Elementary School (Feb. 1) and the Tsuchidana Elementary School (Feb. 2) in Ayase City, Kanagawa Prefecture, in which a total of 777 children participated.

This was the fourth year that this event has been held and this time the children not only listened to a live performance by the orchestra, but also joined in by accompanying them with recorders and other instruments to experience what wonderful things (music) large numbers of people can create when they unite as one to combine their efforts for the same purpose. Using the image of "monozukuri at a factory," the event was held for the purpose of developing the children's sensitivity and creativity.

The children enjoyed various experiences through the Orchestra Factory, since they not only watched a live performance and participated in a joint performance with the orchestra, but each school also performed an original chorus song composed by their music teacher with lyrics written by the children themselves.



Practicing hard at a tambourine and hand-made percussion instruments made by putting acorns into PET bottles!



A dream opportunity to perform their original chorus song together with a full orchestra.