Sustainability News

May, 2017

Participation in the 10th "Mt. Fuji Forestation Project"

On May 20, a total of 83 employees and their families of Isuzu Omori Head Office and Fujisawa Plant participated in the 10th "Mt. Fuji Forestation Project".

The project aims to restore the Mt. Fuji's strong and versatile forest ecosystem. Since 2008, Isuzu is in cooperation with the OISCA (the Organization for Industrial, Spiritual and Cultural Advancement-International) and Yamanashi Prefecture's Forest Maintenance Association, marking the 10th anniversary this year.

220 trees were planted while volunteers enjoyed the beauty of Mt. Fuji's nature.



Volunteers from various Isuzu sites including employees' families and Thai trainees attended the event



Japanese beeches and maples were planted while volunteers were soothed by a balmy breeze.