ISUZU opens a truck servicing shop named TSF (Truck Service Factory) close to the ASEAN economic corridors

Isuzu Motors Limited (headquartered in Shinagawa Tokyo and headed by Masanori Katayama, President and Representative Director, hereinafter called "Isuzu") has established a service shop for trucks, named Truck Service Factory (hereinafter called "TSF"), in Savannakhet Province in Southern Laos. The facility will start operations in May, 2017. With this facility, Isuzu is reinforcing its aftersales service capability to win higher satisfaction of customers.

The Savannakhet Province, where TSF is located, is one of the largest junction point of strategic importance for cross-border logistics in the Indochina-Mekong region. Utilizing the East-West Economic Corridor connecting Myanmar, Thailand, Laos and Vietnam and the Central Economic Corridor connecting China, Laos and Cambodia, many logistics companies including Japanese-owned ones, are engaged in cross-border transportation business.

TSF will accept not only Isuzu trucks but also trucks from any other makers to provide after-sales services. With its advanced "Japan quality" service techniques, Isuzu will support the expanding cross-border logistics and contribute to the economic growth in the Indochina region.

Isuzu will be glad to become familiar with how trucks are used by customers every day in the region through its aftersales service activities. Utilizing such knowledge, Isuzu will pursue the "monozukuri (manufacturing)" system and "vehicle uptime maximizing" system well-suited to the region to meet the expectations of the customers there.

Outline of the new company

(1) Name	ISUZU Truck Service Factory Lao Co.,Ltd.
(2) Location	Savan-Seno SEZ Zone B1, Savannakhet Province, Lao People's Democratic Republic
(3) Representative	Maki Kabayama
(4) Description of business	Repair, inspection and maintenance of commercial vehicles, sale of service parts, and collection of field information
(5) Capital	860,000 US\$
(6) Establishment	December, 2015
(7) Opening	May, 2017
(8) Investment ratio	Isuzu Motors Indochina (fully owned by Isuzu Motors Asia): 80%. ISUZU LAO VSA: 20%