Exhibited in the 2016 Fujisawa Industry Festival

The "2016 Fujisawa Industry Festival" (hosted by the Fujisawa Chamber of Commerce & Industry and sponsored by Fujisawa City) is an event that introduces many of Fujisawa's commercial and industrial products and other special products to those in and outside the city. It was held in Fujisawa City on May 28 and 29.

In addition to introducing the company Isuzu and the environmental efforts of the Fujisawa Plant, Isuzu exhibited its Elf truck.

About 75,000 people attended the two-day event and many people, including parents with their children, came to the Isuzu booth.



Elf truck on display outdoors





Children were thrilled to sit in the driver's seat of the Elf, which they