Isuzu decides to construct a new pickup truck plant in Thailand

September 29, 2011

Isuzu Motors Limited (Isuzu) is trying group-wide to reform its business form including strengthening functions at home and abroad in order to provide products best-suited on a market by market basis and also provide services that can be trusted by customers. In April last year we transferred our engineering entity for a new pickup truck (D-Max) to Thailand.

This time, Isuzu has decided to construct a new plant to reinforce the production capacity of Isuzu Motors Co., (Thailand) Ltd. (IMCT), an Isuzu consolidated subsidiary, so as to meet an increasing demand for pickup trucks and their derivatives for domestic use in Thailand and for export use. Investments in the new plant construction are estimated to be 18.0 billion yen.

At present, in the compound of IMCT Gateway plant, we are going to construct a new plant consisting of new painting facilities, 2,000t servo press facilities, and assembly/ inspection lines. The new plant is slated to start its operation by the autumn of 2012.

With this, the pickup truck production capacities of IMCT both in Samrong and Gateway plants will be increased to 400,000 units (including KD).

(Ref.)

Manufacturing company «Profile of Isuzu Motors Co., (Thailand) Ltd.(IMCT)»

Company name : Isuzu Motors Co., (Thailand) Ltd.

Location : Samut prakarn, Thailand

Incorporation : 1966

Capital stock : 8.5 billion bahts

Business line : Manufacturing of H/D & L/D commercial trucks and pickup trucks

Production performance: 2010 pickup trucks 288,000 units(including KD)