

Participated in the Shonan Beach Gomizero (Zero Trash) Cleanup Campaign

On May 27, 195 volunteers including employees and their families from Isuzu Fujisawa Plant (Fujisawa City, Kanagawa) and its affiliated companies, participated in the Shonan Beach Gomizero (Zero Trash) Cleanup Campaign, organized by Fujisawa City, Kanagawa and the Kanagawa Coastal Environmental Foundation.

This campaign, which started in 2000, is for the purpose of enabling everyone and anyone to enjoy the beach as a place of relaxation and recreation for all by protecting the natural beauty of the beach at Katase, Kugenuma and Tsujido.

This year, a total of 5,460 people (94 groups) including residents' associations, Living environment council, and corporations in Fujisawa City participated and a total of 1,370 kg of trash was removed, contributing to maintaining the beauty of the beach.



Collecting trash on the Shonan beach looking toward Enoshima.



Participating employees and their families from the Fujisawa Plant and its affiliated companies.