

Participated in Ashio Copper Mine Forestation Activities

On April 21, 16 employees and their families from Isuzu Tochigi Plant (Tochigi City, Tochigi) participated in the 23rd Spring Tree Planting Day held on April 21 and 22 by the NPO "Grow Green in Ashio."

These activities have been held since 1996 to plant trees on mountains in Ashio that were ruined by smoke pollution from the former Ashio Copper Mine, and more than 20,000 volunteers from companies and schools within and outside Tochigi prefecture have participated to date, resulting in more than 90,000 young trees being planted. It is said that it will take more than 100 years for the greenery to fully return to mountains in Ashio and Isuzu Tochigi Plant has been participating in these efforts since 2015.

The participants climbed the steep mountain and while planting young trees were able to witness the situation of destruction on the mountainside, and it was a valuable opportunity for them to be reminded of local environmental issues.



Planting young trees.



Employees who participated from Isuzu Tochigi Plant.