

I Monozukuri Hands-On Workshop Held at Isuzu Plaza

On January 16, children at Tokiwagi Nursery School visited the Isuzu Plaza Studio to experience a monozukuri hands-on workshop (design class). 25 nursery school pupils, their teachers and some of the parents joined the event. The children drew a variety of designs on Elf paper models, and the Elf trucks of excellent design work were "lined off" one after another. Interests in trucks are so high among the children that some of them jointed to make a company named "KURIZU"* in the nursery school. At the beginning of the event, the pupils looked tense, but their faces relaxed into a smile at the end.

* KURIZU is a combined word of two names. Kuri (chestnut) is one of the class names of the nursery school, and ZU is from the last two letters of Isuzu.



Making a design appealing KURIZU.



Children making trucks with a staff of Isuzu Design Center.



While enjoying, they never forget to check their trucks on the test course.



Group photograph of children with their proud trucks in their hands