

Special Class on DeuSEL® Project Held at Elementary School

On November 6, a visiting lecture on the DeuSEL® Project was held for 79 pupils in two fifth-grade classes at Sakado Elementary School in Kawasaki, Kanagawa Prefecture.

This was the third year that we have provided such lessons, and once again Isuzu brought the DeuSEL® bus in cooperation with our project partner Euglena Co., Ltd.

The lesson revolved around why this project was launched, what the concerns for the future of the world are, and explanation of the microalgae euglena and its wonderful properties, and the children put up their hands to ask questions and took notes as they listened intently. Shouts of joy resounded throughout the DeuSEL® bus when they had a chance to ride around in it afterward.



The intensity of the children's questions put adults to shame.



Children confidently raising their hands.



Commemorative photo with the DeuSEL® bus.



Hands-on experience after the classroom lesson.