

Regional Social Contribution to Commemorate the 65th Anniversary of the Founding of the Mie Isuzu Motor Co. Ltd.

Mie Isuzu Motor Co. Ltd. celebrates the 65th anniversary of its founding this year and as a project to commemorate this event, we donated teaching materials to schools.

We donated one ELF truck as teaching materials for students at Matsuzaka Technical High School to learn about the structure of trucks. At the same time, Isuzu Motor also donated an engine from a FORWARD truck to the school. In addition, we donated an exhaust gas purifying device (urea SCR system) for bus and truck use to Tsu Advanced Vocational Technical Training School. In making this gift, we first removed a portion of the covering to enable students to see the insides and cross-section of each part and affixed it to a panel, and students commented that being able to see parts of the structure that normally cannot be seen made it easier for them to understand it.



Mie Isuzu Motor Co. Ltd.'s President Kawamura (Right) handing the inventory to Principal Taniguchi (Left).



President Kawamura (Right) handing the inventory to Principal Kobayashi (Left).