

Special Class as Part of "We Love Trucks" Project Held at Local Elementary Schools (Isuzu Engineering Co., Ltd.)

Isuzu Engineering Co., Ltd. (Fujisawa, Kanagawa Prefecture, hereinafter referred to as "Isuzu Engineering"), holds activities by its volunteer members aimed at local children and employees' families to make them love trucks.

As part of this initiative, on March 29 Isuzu Engineering held our first special class at the Endo Community Center , Fujisawa for 19 children of Akibadai Elementary School and Ishikawa Elementary School, both in Fujisawa, Kanagawa Prefecture.

They all enjoyed the various attractions on the day, including making their own maps on the theme "Do you know there's a big truck factory nearby?," learning about the relationship between the community and Isuzu, assembling and designing paper craft Elf trucks, and sitting in the driver's seat of a real Elf.



Commemorative photo holding their unique paper craft Elf trucks. "We love trucks!"



Learning from their homemade maps that there is a truck factory near their own



They suppressed the homemade maps, "Where is our school? Where is Isuzu Fujisawa plant?"  
Assembling and designing paper craft Elf trucks and driving them around a homemade course. The supervising Isuzu Engineering staff gave it their all too