

Isuzu Monozukuri Hands-on Workshop (Design Class) Held in Tsujido Kaihin Park, Kanagawa Prefecture

On March 12, Isuzu held the Isuzu Monozukuri Hands-on Workshop (Design Class) in Shonan's pleasant sea breeze at Tsujido Kaihin Park in Fujisawa, Kanagawa Prefecture.

For the first time, the workshop was held on a same-day registration basis, and all five classes were filled up.

As a result, 100 children and parents took part and enjoyed putting their own various designs on paper craft Elf trucks and driving their great works on a test course.



Isuzu's design center staff (in aprons) with the children holding their own uniquely designed Elfs



Children proudly holding their works. Streets would be more fun if such multicolored trucks were driving around



The parents participated a lot too



Finally, heading for the finish line of the difficult mini-course



They suppressed the homemade maps, "Where is our school? Where is Isuzu Fujisawa plant?"  
Assembling and designing paper craft Elf trucks and driving them around a homemade course. The supervising Isuzu Engineering staff gave it their all too