

Implemented the “Isuzu Itadakimasu (“Let's Eat!”) with 3,000 People! Campaign”

From October 16th to November 30th Isuzu held the “Isuzu Itadakimasu (“Let's Eat!”) with 3,000 People! Campaign” alongside World Food Day as a TFT Program.

This project focuses on food issues in the world and Japan, asking us to consider “What can we do?” in order to work towards a solution. All of our employees took part.



[Result]

Item	Target	Result
The number of participants	3,000 users	3,698 users

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