

Exhibit in the 2015 Fujisawa Industry Festival

The "2015 Fujisawa Industry Festival" (sponsored by the Fujisawa Chamber of Commerce & Industry and supported by the City of Fujisawa) is an event that introduces many of Fujisawa's commercial and industrial products and other special products to those in and outside the city. It was held in Fujisawa City from May 23rd to 24th.



The exhibited Elf E-cargo model.

About the exhibition

In addition to introducing the company Isuzu and the environmental efforts of the Fujisawa Plant, Isuzu exhibited the Elf E-cargo truck model. There was wonderful weather both days, and about 73,500 people attended. Many people, including parents with their children, came to the Isuzu booth.



Kids were excited to sit in the driver's seat.