

Participation in the 8th "Mt. Fuji Forestation Project"

On May 23rd, the 8th Mt. Fuji Forestation Project was held and employee participated with their families for a total of 55 people. This project aims to restore the strong forest ecosystem of Mt. Fuji and its many types of plants. Isuzu has been a part of the project since 2008.



The good weather provided a clear

Planting 255 trees and Installing Netting Fences

At a height of about 1,600 meters above sea level, 255 trees were planted with protective nets over the course of two and a half hours.

Though it was difficult work, participants had the chance to come into contact with nature on Mt. Fuji, and from their facial expressions afterwards it was clear that they had exerted a lot of energy and thus felt refreshed.



Planting the trees and installing nets.



It was a great effort with participation by family members. The gentle breeze on Mount Mt. Fuji relieved both sweat and tiredness to participants.

