

The Electric Bus Development Consortium of Akita receives the EST Honorable Mention Award. (Akita Isuzu Motors Limited)

Akita Isuzu Motors (Akita City, Akita), the representative of the Electric Bus Development Consortium of Akita, received the honorable mention award in the 6th EST Transportation Environmental Awards for their environment protection activities.



In Akita City runs the Elemo-Akita, an original bus based on the Isuzu ERGA Mio.

What is the EST Transportation Environmental Award?

This award honors outstanding regional efforts to deal with issues related to transportation and the environment. The Committee to Spread and Implement EST, which aims to promote the spread of Environmentally Sustainable Transport (EST), carefully makes the selection to honor efforts.



The awards ceremony took place on February 26, 2015.

About the Electric Bus Development Consortium of Akita activity

The Electric Bus Development Consortium of Akita is an association of 12 enterprises in Akita Prefecture. Through coordination between the public and private sectors and related organizations at the national and prefectural level from the development and modification of the EV bus based on the Isuzu ERGA Mio to sales and operations, the association has built a new public transportation system that uses electric buses. The award recognized their excellent project approaches, such as a test drive session in an effort to encourage the popularization and understanding of the EV bus among people in the city, as well as their environmental actions and major contributions to stimulating the local industry.