

Outline of ISUZU Exhibits in the 40th Tokyo Motor Show

In the 40th Tokyo Motor Show held from October 26 (Friday) through November 11 (Sunday) in the Makuhari Fairground in Chiba Prefecture, Isuzu Motors Limited(Isuzu) will exhibit seven vehicles (including four reference exhibitions) and six powertrains (including one reference exhibition), as well as safety support technologies and software products integrating ISUZU own knowhow.

In the Tokyo Motor Show, our exhibition theme is:

Global Life Partner.

With this theme, we will exhibit commercial vehicles, diesel engines, and pickup trucks lineups integrating the leading edge technologies that are playing an important role in well over 100 countries. We will introduce ISUZU that tries harder to create an affluent life through environment- and society-friendly technologies, including the ELF and the FORWARD fully redesigned for the first time in 13 years, the next generation diesel engine contributing to reducing CO₂, the D-CORE Series, the cutting-edge view assist technology, the VAT, etc.

Specifically speaking,

- We will exhibit the latest diesel engines compliant with the emission regulations as well as the advanced technologies, such as the leading-edge exhaust gas after-treatment equipment.
- The new ELF is compliant with the 2015 fuel efficiency standards * for the first time in this Class and fully redesigned for the first time in 13 years. This time, from among the ELF Series, we will exhibit the latest 4JJ1 diesel engines-powered Hybrid and the CNG vehicles which are expected to attain outstanding low emission performance and play a role as alternative energy vehicles.
* 2-3 ton Class vehicles (excepting some vehicle models)
- The new FORWARD is fully redesigned to show the new standard for the medium-duty trucks, such as deployment of the vehicle models compliant with the 2015 fuel efficiency standards for the first time in this Class *. This time, from among the FORWARD Series, we will introduce the 11-ton class trucks optimal for the medium class driver's license newly introduced.
* GVW8-ton 4HK1-TC Series (excepting low-deck 4WD), and GVW11-ton(excepting low-deck 4WD)
- We will exhibit the GIGA TRACTOR equipped with the VAT (View Assist Technology) for driver's view assistance to enhance safety of the heavy-duty trucks that may be related to serious accident and equipped with the pre-crash brake systems (for reference exhibition) to reinforce preventive safety.
- We will exhibit the cut-model of the ISUZU own next-generation transmission, the Smoother, which successfully combines easy-to-drive and economy at a high level.
- As safety technologies, we will introduce the advanced view assist technology, the VAT, and MIMAMORI-KUN on-line service, etc., by using video picture and narration.

- We will reference-exhibit the Pickup truck, the D-MAX that are built in Thailand and exported to 80 countries over the world.
- We will reference -exhibit the first ELF debuted in 1959 as the forerunner of the light-duty cabover truck in addition to the future CV concept study model.

- ▶ The 40th Tokyo Motor Show 2007 Isuzu Exhibits
- ▶ Light-duty Trucks
- ▶ Medium-duty Trucks
- ▶ Heavy-duty Trucks
- ▶ Safety Technology for Heavy-duty Vehicles
- ▶ Diesel Engines
- ▶ Exhaust Gas After-treatment Technology
- ▶ Transmissions
- ▶ Software
- ▶ Large-size Route buses
- ▶ Vehicles Manufactured and Sold Overseas
- ▶ Concept Study Models, History of ELF

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- ▶ The 40th Tokyo Motor Show 2007 special site open.