

Filipino Motorists Vote Isuzu Crosswind As Automobile of the Year

The Isuzu Crosswind multipurpose vehicle was voted Automobile of the Year in the 2006 Petron Xtra Auto Focus People's Choice Awards, which annually polls motorists in the Philippines.

In addition, the D-MAX pickup and Alterra sport-utility vehicle (SUV), also assembled and distributed by Isuzu Philippines Corporation (IPC), were honored as the top vehicles in their classes.

Isuzu vehicles won all three categories in which they were nominated.

The Crosswind, in addition to taking the Automobile of the Year plum, was named the top Asian utility vehicle. The D-MAX, meanwhile, was selected Pickup of the Year, while the Alterra was Large SUV of the Year. Both the Crosswind and the D-MAX won their classes last year as well.

Isuzu vehicles are popular among Filipino car buyers because of their powerful yet fuel-efficient diesel engines, first-rate features, durability, reliability, and professional after-sales service.

The award-giving survey, now on its second year, is organized by Auto Focus, a weekly motoring TV show. The project is an excellent indicator of the most popular vehicles in the Philippines in 12 categories. People voted via mobile phone, the Auto Focus website or a polling station at a three-weekend exhibit of the nominated vehicles at Metro Manila. The Isuzu booth at the exhibit also won a special award for the best display.



Isuzu Crosswind



Isuzu Alterra

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