

New Isuzu Powertrain Business in the Philippines

Isuzu Philippines Corporation (IPC) launched the diesel engine lineup to power industrial, marine and automotive applications as a new business venture on August 19. The first of its kind in the Philippines, Isuzu's new business is in response to the Clean Air Act, the government's guideline for anti-air pollution, is expected to fulfill the requirement for brand-new, powerful and environment-friendly engines for boats, light trucks, buses and mainly for Jeepneys, the country's unique Jeep-type coaches used for public mass transportation. IPC will sell Isuzu diesels to the marine industry, users of industrial machinery, operators and assemblers of Jeepneys, bus and truck fleets. The company sets its sales target of 1,000 units for the first year.

The new diesel lineup for automotive application are the 4JB1 2.8 liter, 4HG1T 4.6 liter and 6HE1T 7.1 liter direct-injection engines. For marine application, Isuzu offers engines with power output ranging from 67PS for UM4JB1 to 750PS for UM6WG1TCX. Isuzu also has the 4LE2 for power generation, bus air-conditioning auxiliary and forklift engines.

Isuzu's used diesels have long been very popular as repowering engines in the Philippine market for its excellent reliability and durability. Filipinos can now take advantage of highly clean, fuel-efficient yet affordable diesels, which are expected to help improve the air pollution in this country, especially in the Manila Metropolitan area.

IPC is the assembler and distributor of Isuzu commercial vehicles including AUVs, SUVs, pickups and light- and medium-duty trucks with an annual sales of 10,000 units. IPC was established in 1995 as a joint venture of Isuzu Motors Limited, Mitsubishi Corporation and local financial groups.



A Jeepney powered by new Isuzu diesel was displayed at the ceremony.