

TRANSLATION

For immediate release

2003 ISUZU PRODUCTION & SALES PLAN

(January - December 2003)

PRODUCTION IN JAPAN

		PRODUCTION			SALES(SHIPMENT)		
		2002 Actual	2003 Plan	Variance(%)	2002 Actual	2003 Plan	Variance(%)
HEAVY DUTY TRUCKS	DOMESTIC (BUS)	19,015 (1,059)	22,000 (1,000)	16	19,045 (1,078)	22,000 (1,100)	16
	EXPORT	16,261	17,000	5	16,503	17,000	3
	TOTAL	35,276	39,000	11	35,548	39,000	10
LIGHT DUTY TRUCKS	DOMESTIC (OEM)	34,335 (3,365)	42,000 (4,500)	22	37,391 (3,369)	43,000 (4,500)	15
	EXPORT	64,601	62,000	▲ 4	61,973	62,000	0
	TOTAL	98,936	104,000	5	99,364	105,000	6
RV (Including Pickup Trucks)	DOMESTIC	103	0	▲ 100	1,212	0	▲ 100
	EXPORT	97,343	39,000	▲ 60	95,979	42,000	▲ 56
	TOTAL	97,446	39,000	▲ 60	97,191	42,000	▲ 57
PASSENGER CARS	DOMESTIC	-	-	-	59	0	▲ 100
	TOTAL	-	-	-	59	0	▲ 100
TOTAL	DOMESTIC	53,453	64,000	20	57,707	65,000	13
	EXPORT	178,205	118,000	▲ 34	174,455	121,000	▲ 31
	TOTAL(A)	231,658	182,000	▲ 21	232,162	186,000	▲ 20
*OVERSEAS PRODUCTION(B)		223,957	248,000	11			
GRAND TOTAL (A) +(B)		455,615	430,000	▲ 6			

(Bus) Included in domestic H/D trucks

(OEM) 2-3 ton payload trucks for Nissan and Nissan Diesel, and included domestic L/D trucks

*Overseas Production including the RV component for SIA(USA), IBC(UK) and IMCT(Thailand)