

## Profile

### Isuzu will transport the lifestyles of people worldwide into the future with the two core businesses of manufacturing and operational support.

As a commercial vehicle manufacturer, Isuzu supplies a wide range of products from compact pickup trucks to large tractor trucks with 16-liter engines to customers around the world. We also occupy a unique position as a supplier of diesel engines for use in other companies' vehicles and industrial applications. We see our mission is to keep a step ahead of the competition as we develop clean, economical diesel engines with excellent fuel efficiency. We provide a stable consistent supply to support the lifestyles of people worldwide and give a bright future to the world's children. Our hope is to continue to be such a company in the future.

Today, we pursue our business activities globally to support transport with our two core businesses, through manufacturing products and making the most of our technologies, and operational support throughout the product life cycle from vehicle delivery to after-sales service. As a commercial vehicle manufacturer with deep roots in Japan, we are confident that the trucks and buses developed through the evolution of Japan's transport and distribution systems, along with our associated organizational know-how and expertise, can contribute to the development of safe, fulfilling lifestyles by meeting customer needs worldwide. We will continue to embrace the goal of playing an essential role in people's lifestyles worldwide.

**Masanori Katayama**  
President and Representative Director



#### Principal products

##### Light- to heavy-duty trucks



##### Buses



##### Pickup trucks



##### Industrial diesel engines



#### Features

- In Japan, Isuzu boasts No. 1 share in the light-duty truck market and No. 2 share in the medium- and heavy-duty truck markets. (CY 2017 actual results)
- Isuzu products are sold in well over 100 countries worldwide, and overseas sales account for 60% of our business.