



Major Press Releases

Business-related

September 26, 2014

Isuzu Signs Agreement with GM to Jointly Develop Next-Generation Midsize Pickup

Based on a long history of cooperation and trust, Isuzu and GM (General Motors Corporation) will leverage their extensive know-how and technologies to develop the next-generation midsize pickup to match customer needs. The joint team will also leverage synergies and common components to enable further reductions in cost.

March 9, 2015

Fujitsu and Isuzu Agree on Joint Development of Next-generation Automotive Systems

Fujitsu Limited and Isuzu will develop commercial vehicle systems that take advantage of their respective strengths through joint research designed to help deal with the shift in energy sources, improve driving safety, and reduce driver workload. The companies anticipate that the systems will find use in future vehicles. With demand growing in recent years for environmental measures to reduce CO₂ emissions, as well as driver-assist measures to help make safer driving possible, the companies will work to develop safe, environmentally-friendly, next-generation automotive systems by utilizing and combining Fujitsu's state-of-the-art information and communications technology (ICT) with Isuzu's commercial vehicle experience and expertise.

June 15, 2015

Isuzu and GM Enter Commercial Vehicle Collaboration Agreement in the U.S.

Isuzu will produce low cab forward models for GM, based on the Isuzu N-Series (ELF in Japan). The vehicles will be distributed by participating Chevrolet dealers in the U.S. market starting in 2016. To strengthen the product lineup, GM will continue to produce and supply the 6.0L V8 gasoline engine and six-speed transmission for Isuzu gasoline-powered low cab forward trucks.

Product-related

October 28, 2014

Isuzu Launches Redesigned FORWARD Medium-duty Trucks and GIGA Heavy-duty Trucks in Japan

The new FORWARD is the first truck in its class to offer an optional lane deviation warning system, while the new GIGA features millimeter-wave adaptive cruise control, pre-crash braking, and pre-crash braking + IESC as standard equipment. The redesigned vehicles also deliver improved fuel efficiency and load performance, with the FORWARD offering improved fuel economy thanks to the inclusion of Eco-stop as standard equipment on 8- and 20-ton GVW models, and with G-Cargo GIGA models featuring lighter-weight construction for improved loadability.

November 13, 2014

Isuzu Launches Redesigned ELF Light-duty Truck Model in Japan delivers best fuel economy of any light-duty diesel truck*

In addition to engine improvements and revamped transmission gear ratios, the new ELF delivers even better fuel economy thanks to the inclusion as standard equipment in major models of Isuzu's Eco-stop system for turning the engine on and off, together with a new Econo mode. The result of these technologies is the best fuel economy of any light-duty diesel truck.* Thanks to these improvements, purchasers of new Eco-stop equipped 2- to 3-ton models are exempt from taxes such as the automobile weight and excise taxes (except 4WD models with a GVW of 5 tons or greater).

*Based on an Isuzu comparison of heavy-vehicle mode mileage for vehicles with a GVW of greater than 3.5 tons but not greater than 7.5 tons, and a maximum loading capacity of 2 to 3 tons (2WD) or 2 tons (4WD) as of November 2014.

January 29, 2015

Isuzu Launches Redesigned ELGA Hybrid Heavy-duty Route Bus in Japan

Isuzu's ELGA Hybrid heavy-duty route bus is a low-pollution vehicle that delivers fuel-efficient performance by means of motor-driven operation, engine-assist operation, and efficient energy recovery during low-speed driving, as well as low-CO₂/low-emissions operation. Thanks in part to its 7.8-liter 6HK1-TCC diesel engine, which delivers excellent environmental performance, the bus has earned low-emissions vehicle certification, making it 100% exempt from automobile excise and weight taxes when purchased new.



ELGA Hybrid

April 10, 2015

Isuzu Launches Redesigned ELF Hybrid Light-duty Truck in Japan

The newly-designed model adds an EV mode that makes possible quiet operation using only its electric motors. In addition to an improved engine, the new ELF Hybrid features a Smart Glide+e system that can be used to aid fuel-efficient driving across a larger range of operating conditions, enabling drivers to take better advantage of its hybrid functionality. As a result, the vehicle has earned low-emissions vehicle certification, making it exempt from both automobile weight and excise taxes when purchased new.



ELF Hybrid