Reflecting its vision of “Trucks for Life,” Isuzu strives to play an indispensable role for all its stakeholders by contributing to the well-being of the lives of countless people around the world.

As awareness of the importance of protecting the environment spreads, initiatives to reduce emissions of greenhouse gases like CO₂ have become a priority worldwide. Isuzu also faces the need to take steps to protect the environment in its own business operations for all the products it provides, throughout the vehicle lifecycle—from production to use and eventual disposal.

Isuzu is actively involved not only in efforts to reduce the environmental impact of production processes, boost the efficiency of its flagship diesel engine products, and improve the cleanliness of emissions, but also in product technology initiatives to develop and commercialize hybrid technologies and alternative fuels such as natural gas and dimethyl ether.

Along with customers worldwide, we’re also accelerating our contributions to environmental conservation by strengthening initiatives related to software support and services, for example through commercial vehicle telematics systems that promote fuel-efficient driving and streamline vehicle operation.

During the more than 90 years since our founding, we have done our best to provide Isuzu products that are chosen and trusted by all of our customers worldwide. Going forward, we will achieve the sustainable growth and development of our businesses and improve our corporate value by continuing to support “carrying” and “moving” in order to build a better life for people around the world.

We greatly appreciate the trust and support of all of our stakeholders, and ask for your continued support in the future.