



At Isuzu, our goal of being a “Global Leader in Commercial Vehicles and Diesel Engines” has led to us becoming an indispensable contributor to the well-being of the lives of countless people around the world.

Ever since our company’s foundation in 1916, our goal has been to help create a rich life for customers around the world through the production of commercial vehicles (CVs) to carry goods and the diesel engines (DEs) to power vehicles.

“Commercial vehicles” (CVs) is a well-known expression, but although CVs are sold in nearly every country in the world and used in a variety of ways, the CV industry is one in which a single model may only sell thousands of types. In many ways it is almost a customized production and sales business.

As we continue to pay close attention to the needs and activities of our customers around the world, we understand that even as we strive to create advanced high-quality products, it is critical for us to also be very efficient in developing,

manufacturing and supplying them. We will continue our unceasing efforts to realize these goals, while seeking to further enhance the added value of all our products.

At the same time, global problems that include the environmental challenges of global warming and the need to conserve resources and energy, are driving us to further develop and provide CVs with a reduced environmental impact. We are continuing our research and development of cleaner, more efficient diesel engines, alternative fuels such as compressed natural gas (CNG), as well as developing hybrid vehicles.

Our mission is helping to build a better life for people around the world by supporting “carrying” and “moving.” Our goal is to win the trust of all of our customers, to make Isuzu the name of choice worldwide.

We greatly appreciate the trust and support of all of our stakeholders, and ask for your continued support in the future.

Yoshinori Ida (left)  
Chairman & Representative Director

Susumu Hosoi (right)  
President & Representative Director