

Isuzu Around the World



Isuzu is one of the world's leading manufacturers of commercial vehicles and diesel engines. Always an innovator, Isuzu introduced Japan's first diesel engine in 1936, and today we are leading the way in developing environmentally friendly diesel technology. We are the market leader in at least one product category in 23 different countries and our products are found in over 130 countries around the world. For example, in Japan we led the market for 2-3 ton trucks with over 38.4% market share in fiscal 2005, and in the U.S. Isuzu has been the leader in imported class 3 and class 7 low cab forward (LCF) trucks for 19 straight years.

Our Corporate Vision

Isuzu will always mean the best

A leader in transportation, commercial vehicles and diesel engines, supporting our customers and respecting the environment

Our Corporate Mission

Trust, Action, Excellence

A global team delivering inspired products and services committed to exceeding expectations

Our Corporate Statement

Trucks for life
ISUZU



Trucks

Isuzu trucks are trusted around the world for their reliability on the job and durability even under the most demanding conditions. We are the world's largest manufacturer of medium-duty trucks and our lineup of trucks—ranging from the light duty N series (ELF in Japan) to the heavy duty C&E series (GIGA in Japan)—is designed to meet the needs of any business. Isuzu trucks exceed today's stricter environmental standards, offering cleaner emissions as well as advanced safety features. Isuzu innovations include Japan's first "4-bag" air suspension and the Smoother series of transmissions for easy handling and better fuel economy. Isuzu also offers services such as seminars on economical operating techniques and consulting on meeting emissions standards.

Truck Lineup

Heavy-duty trucks	Japan	• GIGA series
	Overseas	• C&E series
Medium-duty trucks	Japan	• FORWARD series
	Overseas	• F series
Light-duty trucks	Japan	• ELF series
	Overseas	• N series



Buses

Our ERGA and ERGA Mio buses are powered by fuel-efficient, low-emission Isuzu diesel engines, with CNG power plants available on some models. The highly rigid body structure of these buses complies with the Economic Commission for Europe's (ECE) demanding R-66 standards for vehicle rollover performance. Like our trucks, our buses comply with the latest, stringent emissions regulations.

Bus Lineup

Large-capacity buses	
• ERGA series (route buses)	
• GALA series (sightseeing buses)	
Medium-capacity buses	
• ERGA Mio series (route buses)	
• GALA Mio series (sightseeing buses)	
Microbuses	
• JOURNEY series	
• COMO series	



Pickup Trucks, AUVs and SUVs

Our fifth-generation one-ton pickup truck, the Isuzu D-MAX developed in collaboration with General Motors, is the uncontested market leader in Thailand, where we command 37.8% of the market for one-ton pickup trucks. We sold 139,753 Isuzu D-MAXs in Thailand in FY 2005, making it the best-selling vehicle ever in that country. We also export these trucks to Australia, South Africa, the Middle East and Europe. Isuzu wound up its manufacture of SUVs in the U.S. in July 2004, but in November launched sales of the MU-7 in Thailand.

Pickup Truck, AUV and SUV Lineup

Pickup truck	
• Isuzu D-MAX	
AUV (Asian Utility Vehicle)	
• PANTHER	
SUVs	
• ASCENDER	
• MU-7	

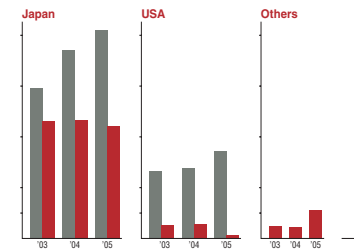
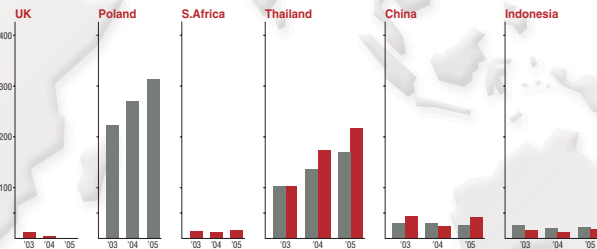


Powertrains

Isuzu powertrains have come to symbolize unsurpassed quality. Diesel engines emit less CO₂ than gasoline-powered engines and offer excellent fuel economy. Diesel engines account for a growing share of the automotive market in Europe, and through our partnership with General Motors, Isuzu engines are used in GM pickup and other trucks in the U.S. and Opel, Saab and Renault automobiles in Europe.

Powertrain Lineup

Automotive	
• 4EE2-TC 1.7-Liter Diesel Engine	
• 6DE1 3.0-Liter Diesel Engine	
• 8GF1 6.6-Liter Diesel Engine (Duramax 6600)	
• 6HK1-TC 7.8-Liter Diesel Engine (Duramax 7800)	
Industrial	
• L-Series 3&4 Cyl.s 1.1-2.2 Liter 12-40kW	
• B-Series 4&6 Cyl.s 4.3-6.5 Liter 45-140kW	
• H-Series 6 Cyl.s 7.8 Liter 100-200kW	
• J-Series 4 Cyl.s 2.7-3.1 Liter 20-65kW	
• S-Series 3&4 Cyl.s 9.8 Liter 130-240kW	
• W-Series 6 Cyl.s 15.7 Liter 180-350kW	
Marine	
• In-line 6 Cylinder Turbo Intercooler series	
• In-line 4 Cylinder Turbo Intercooler series	
• Natural Aspiration series	



Total Global Production

	Engines	Vehicles
03	831,000	473,000
04	969,000	510,000
05	1,117,000	579,000

