

Company History

Milestones		Products
Tokyo Ishikawajima Ship-building and Engineering Co., Ltd. and Tokyo Gas and Electric Industrial Co. initiated plans to build automobiles.	1916	
July Tokyo Ishikawajima Ship-building and Engineering concluded a technical tie-up agreement with Wolseley Motors of England.	1918	
	1919	March Tokyo Gas and Electric Industrial Co. produced its T.G.E. truck under the auspices of the Military Vehicle Support Act.
	1922	December Tokyo Ishikawajima Ship-building and Engineering completed first domestically produced Wolseley, a model A-9.
March Ishikawajima Automotive Works merged with DAT Automobile Manufacturing Inc., and changed its name to Automobile Industries Co., Ltd.	1933	
	1934	July The truck manufactured up to Ministry of Trade and Industry standards was named "Isuzu."
April Tokyo Automobile Industries Co.,Ltd., the predecessor of Isuzu Motors Limited was established with capital of one million yen.	1937	
	1938	August The starting of production, TX40 model at Kawasaki plant.
May Hino Works separated from the company to form Hino Heavy Industries Inc. (Hino Motors Limited).	1942	
	1945	October Production of TX40 gasoline truck and TU60 diesel truck started again.
July Company name altered to "Isuzu Motors Limited" with capital increased to 150 million yen.	1949	
February Technical assistance agreement concluded with Rootes, Ltd. of the U.K. for the Hillman passenger car.	1953	October First Hillman rolled off production line.
	1959	August TL 2-ton payload compact truck ELF was unveiled.
November Fujisawa Plant inaugurated.	1961	October Bellel passenger car was unveiled.
	1963	June Unveiled the Bellel passenger car and the KR compact truck WASP.
April Established Isuzu Motors Co.,(Thailand) Ltd.	1966	
	1967	October Introduced TM 12-ton class truck, a large rear-engine type bus, and the passenger car "Florian."
	1968	October Launched the passenger car 117 Coupe.
	1970	April Unveiled TR model 4-ton payload truck FORWARD.
		October Unveiled KS model 3-to 3.5-ton payload truck ELF 350.

July Signed capital agreement with General Motors Corporation (GM).	1971	
	1972	February Released the KB 1-ton payload compact truck Faster.
	1974	October Unveiled the Gemini, the first automobile produced in cooperation with GM.
June Established Isuzu Motors America, Inc.	1975	
September Completed the construction of Hokkaido Proving Ground.	1979	
	1980	December Unveiled the WFR Fargo series of wagons and vans.
	1981	May Unveiled the Piazza passenger car.
		September Introduced the compact four-wheel drive vehicle UBS Rodeo Bighorn.
November Aska took the first place in the RAC Rally held in England.	1983	March Unveiled the Florian Aska passenger car.
May Hokkaido plant opened.	1984	August Unveiled an Aska model with the NAVI-5, electronically controlled 5-speed transmission. (Domestic market)
February Announced the establishment of Qingling Motors Co., Ltd. in China.	1985	May Launched FF Gemini (JT).
April The 50th anniversary of the establishment of the company.	1987	
September IBC Vehicles Ltd. established in England as a joint venture with GM.		
January Isuzu-General Motors Australia Ltd. (IGM) was established.	1989	May A new type of recreational vehicle, the Mu, was introduced in Japan and the U.S.A. (Amigo)
April Isuzu's production of medium- and heavy-duty trucks (over GVM 6.1 tons) for fiscal 1988 was rated No.1 in the world.		
October Opening ceremony held for Subaru-Isuzu Automotive Inc. (SIA).		
	1990	October World's first super-compact electromagnetic retarder developed in cooperation with Sumitomo Metal Industries, Ltd. Production of Rodeo (4-door UCS) started at the SIA plant in the U.S.A.
	1991	January Rodeo was introduced in the U.S. market. December Full model change of the Trooper
August Isuzu Environmental Charter was announced.	1992	
January UCS (Mu) took prototype diesel class victory in the Paris-Dakar Rally.	1993	July Introduction of the new N-Series
January Trooper won in the Marathon Class and the Mixed Class and finished second in the non-modified stock-standard class at the 1994 Paris-Dakar-Paris rally.	1994	January Sales of Honda Passport (the U.S.-built Rodeo) started in the U.S. market

<p>May Shatai-Kogyo Co., Ltd. merged with Isuzu.</p>		<p>February Introduction of the new F-Series</p> <p>October The new C&E-Series (25 ton GVW) was introduced.</p>
<p>August Trooper (Holden Jackaroo) won the 1996 Australian Safari</p> <p>September Omori Bellport office complex completed.</p>	1996	
	1997	<p>March VehiCROSS, all round sport-utility vehicle was introduced in Japan.</p> <p>May Kingfisher 33, fishing boat started its sales in Japan.</p>
	1998	<p>June Wizard and Mu were completely remodeled.</p> <p>August Mass production of compressed-natural-gas-powered ELF CNG truck started.</p>
<p>March General Motors raised its equity share in Isuzu to 49.0 percent through a third party allocation.</p> <p>June Isuzu Motors Polska (ISPOL) started its operation.</p> <p>December Isuzu and Hino Motors Limited in Japan agreed on collaboration in overall bus business operations.</p>	1999	<p>April VehiCROSS debuted in the U.S. market.</p>
<p>July Diesel engine production started at DMAX, Ltd. in the U.S.A.</p> <p>September General Motors Isuzu Commercial Truck, LLC was established in the U.S.A.</p>	2000	<p>September Panther, the Asian utility vehicle, was completely remodeled in Indonesia.</p>
<p>January Duramax 6600 diesel was selected as one of the 10 best engines by Ward's Communications in the U.S.A.</p> <p>May Isuzu's mid-term business plan, the "V Plan," was announced.</p>	2001	
<p>January Duramax 6600 was selected again as one of the 10 best engines by Ward's Communications in the U.S.A.</p> <p>October Isuzu announced the New 3-year Business Plan based upon Isuzu V-Plan.</p> <p>December Fuji Heavy Industries Ltd. and Isuzu executed signatures on agreements to dissolve joint venture at Subaru Isuzu Automotive (SIA) in the U.S.A.</p>	2002	<p>May Isuzu Pickup was completely changed in Thailand into the D-Max through the collaborative effort of Isuzu and General Motors.</p> <p>June ELF became Japan's first truck in its class to comply with Japan's forthcoming short-term exhaust emission standards.</p>
<p>January General Motors decreased its equity share in Isuzu to 12.0 percent based on Isuzu's new three-year business plan.</p> <p>Isuzu and General Motors established a new joint venture company called GMI Diesel Engineering Ltd. (GMIDEL) for powertrain systems.</p> <p>July Isuzu and Mazda Motor Corporation came to an agreement to supply of Isuzu N-Series light-duty trucks to Mazda on an OEM-basis in Japan.</p>	2003	<p>July Total sales of Isuzu N-Series light-duty trucks powered by compressed natural gas (CNG) hit 5,000-unit in Japan.</p> <p>August The Isuzu D-MAX shipment for export to overseas markets produced by GM Thailand started.</p>

September

Isuzu and Hino Motors, Ltd. arrived at a new agreement to establish a holding company to consolidate control over bus manufacturing subsidiaries of Isuzu and Hino.

May

Diesel engine production at Isuzu Motors Polska Sp.zo.o. (ISPOL) reached 1-million mark.

September

DMAX Ltd. (DMAX), which has started diesel engine production in 2000, rolled out its 500,000th one.

November

Isuzu, aiming to be "the global leading CV, DE company", announced the New Mid-term Business Plan that is positioned as a strategic stepping stone for the company's future growth and expansion, covering three fiscal years from April 2005 to March 2008.

December

Isuzu established Isuzu Benelux N.V., a joint venture company for CVs (commercial vehicles) and LCVs (light commercial vehicles) sales in Belgium.

January

LCV (light commercial vehicle) sales joint venture company, Isuzu Malaysia Sendirian Berhad, was established.

February

A sales joint venture company for Isuzu's CVs and LCVs, Isuzu Iberia S.L. was established in Spain.

April

Isuzu set up Isuzu Motors de Mexico S. de R.L. for import and sale of Isuzu's vehicles in Mexico.

November

Isuzu increased its equity in Isuzu-General Motors Australia Ltd. (IGM) from 60% to 100% and changed the name of the company to Isuzu Australia Limited (IAL).

Isuzu began sales of commercial vehicles in the Mexican market with the launch of the N-Series light-duty truck.

April

Isuzu and General Motors announced the two companies came to an agreement to dissolve their equity tie-up.

May

Isuzu established Isuzu Automotive Company, Ukraine, a truck/bus sales joint venture in Ukraine.

June

Isuzu and General Motors established a new joint venture company called "LCV Platform Engineering Corporation (LPEC)".

July

Isuzu entered local assembly and sales collaboration contract for Medium Duty Busses in India.

Isuzu launched commercial truck production and sales in Russia.

September

Isuzu established a sales JV in Germany and Austria.

November

Isuzu and Toyota sign basic agreement on business collaboration for the development of the small diesel engines.

2004

February

The Mimamori-kun online service, Isuzu's real-time commercial vehicle telematics system was introduced for Isuzu heavy-duty GIGA series in Japan.

May

The new N-Series light duty truck lineup, which included models that have complied with forthcoming diesel-emission regulations and have received official government recognition as "ultra-low PM emission diesel vehicle", went on sale in Japan.

2005

February

Isuzu expanded the Mimamori-kun online service to its medium- and light-duty trucks.

April

ELF CNG-MPI (Multi-Point Injection) model, whose fuel system has been improved to the level of new long-term exhaust gas regulations was introduced in Japan.

July

ELF Hybrid model, a hybrid vehicle equipped with Isuzu's own hybrid system to cut emissions and reduce fuel costs in city driving started its sales on the general market in Japan.

August

GALA, a heavy-duty sightseeing bus was fully remodeled in Japan.

2006

April

Sales of GIGA heavy-duty truck, which met Japan's new long-term (2005) emissions standards, started.

August

Isuzu announced new pickup truck in Thailand.

December

Isuzu introduced All-New ELF truck(N-Series) in Japan.

January
Isuzu raised a share of Isuzu Motors Germany GmbH in Germany to 100%.

August
Isuzu and Hino reached a basic agreement on jointly developing exhaust gas aftertreatment system and cabins of heavy-duty trucks.

Isuzu established joint venture CJSC "SEVERSTALAUTO-ISUZU" to manufacture and sell trucks in Russia.

April
Isuzu opened a new plant in Russia.

May
Isuzu and GM established joint venture of commercial vehicles in Colombia.

May
Isuzu opened Isuzu Premium Club Hokkaido.

October-14
Isuzu Establishes After-Sales Center in Dubai.

June-7
Isuzu Establishes Company to Produce and Sell Light Commercial Vehicles in India.

December-12
Isuzu Inaugurated Isuzu Motors Saudi Arabia Vehicle Manufacturing Plant

March-15
Isuzu signs an Agreement to start LCV manufacturing operation in India

January-24
Isuzu Establishes After-Sales Center in Singapore

December
Isuzu Makes SOLLERS-ISUZU Its Consolidated Subsidiary

April
Isuzu Motors India Private Limited holds ceremony to open its manufacturing plant in India

July
Isuzu and Mazda enter Pick-up Truck Collaboration Agreement

February
Isuzu Motors acquires General Motors East Africa's stocks aiming at its East Africa business expansion

April
ISUZU starts a new Regional Distributor in Dubai

ISUZU Agreed Capital and Business Alliance with Japanese Used Car Company - Aiming to Fortify Used Vehicle Business Worldwide -

May
ISUZU opens a truck servicing shop named TSF (Truck Service Factory) close to the ASEAN economic corridors

Isuzu's Business in South Africa -Plan to make ITSA (Isuzu Truck South Africa) become Isuzu's wholly-owned

2007	<p>May Isuzu U.S. engine plant DMAX built 1 millionth diesel engine.</p> <p>Isuzu introduced fully remodeled FORWARD trucks (F-Series).</p> <p>Isuzu and KDDI fully remodeled "Mimamori-kun Online Service".</p> <p>July Isuzu fully remodeled ELF(N-Series) CNG-MPI.</p> <p>August Isuzu fully remodeled ELF(N-Series) Diesel Hybrid.</p> <p>September Isuzu fully remodeled FORWARD(F-Series) CNG-MPI.</p>
2008	<p>July Isuzu provides CNG (Compressed Natural Gas) bus for "G8 Hokkaido Toyako Summit".</p>
2009	
2010	
2011	<p>September-29 Isuzu makes a full model change of the pickup truck in Thailand.</p>
2012	
2013	
2014	
2015	<p>October ISUZU has full-model-changed its heavy-duty truck model, GIGA</p>
2016	
2017	

subsidiary and LCV business completely controlled by Isuzu-

July

Isuzu to enter into the business of rebuilding used vehicle engines in Colombia

March

ISUZU Established a new factory to produce light-duty truck engines within its Tochigi Plant

May

New Midterm Business Plan Announcement (FY2019 - FY2021)

August

Isuzu and Toyota to Dissolve Capital Ties

May

Cummins and Isuzu Enter into Power-Source Partnership Agreement

October

MONET Forms Capital and Business Partnerships with Isuzu, Suzuki, Subaru, Daihatsu and Mazda

Hino and Honda to make additional investments in MONET at the same time

December

Notice on Relocation Plan of Isuzu Headquarters

January

Isuzu and Honda Sign an Agreement to Conduct Joint Research on Fuel Cell-powered Heavy-duty Trucks

March

Isuzu Announces Formulation of Isuzu Environmental Vision 2050

2018
2019
2020

April

Isuzu Launches a Newly Engineered Lightweight Truck in an Emerging Market -Sales Starts from Indonesia-

October

Isuzu pick-up D-MAX has undergone a full model change in the first time in 8 years