

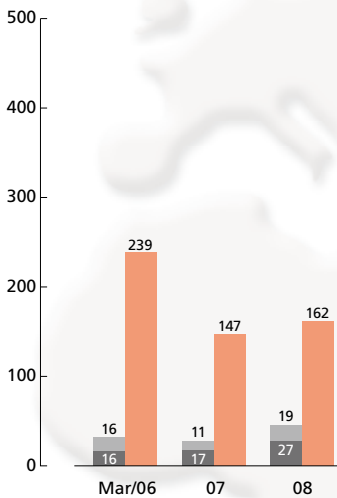
# Isuzu At a Glance



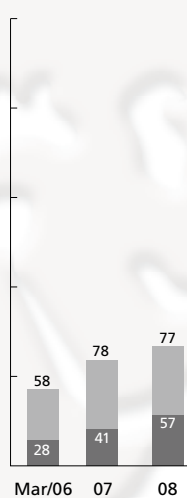
## Trucks

Isuzu trucks enjoy the strong support of customers around the world as a result of their economy, safety, durability and reliability, and advanced environmental performance. Models are developed to fulfill a broad range of needs worldwide based on our "SEE-GLOBAL" concept, an approach that is based on the aggressive pursuit of Safety, Economy, and Environmental performance from a global perspective. Isuzu trucks satisfy diverse customer needs, including meeting stringent emissions standards worldwide.

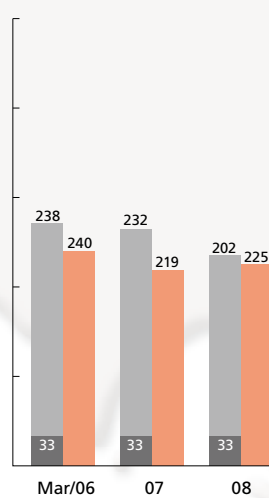
K-units Europe/ISPOL



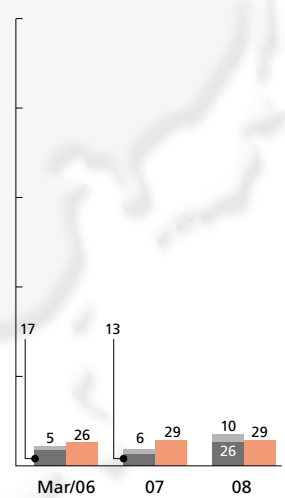
Middle East/Africa



Asia/Thailand/Indonesia



China



## Powertrains

Compared to gasoline engines, diesel engines are more fuel efficient and emit less CO<sub>2</sub>. Isuzu diesel engines are popular for their class-leading low emissions and high power made possible by the company's proprietary technologies. They feature in trucks and pick-up trucks as well as passenger cars from leading automakers that include GM and Renault. In April 2007, DMAX, Ltd., a U.S. joint venture between Isuzu Motors and General Motors to manufacture DEs, marked cumulative production of one million units since 2000.



### Buses

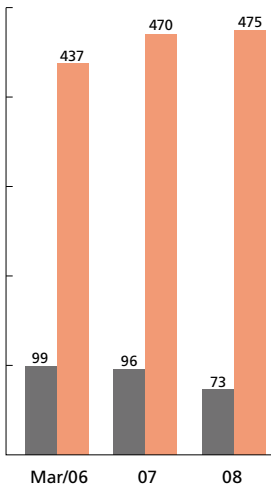
Isuzu offers an extensive lineup including route-use buses, sightseeing buses, and private buses, all featuring newly developed, fuel-efficient diesel engines that meet emissions regulations while delivering exceptional safety and comfort. Isuzu also offers non-step buses implementing universal design principals as well as environment-friendly models powered by compressed natural gas (CNG).



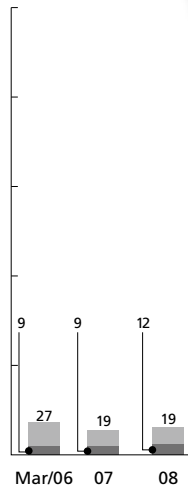
### Pickup trucks and SUVs

Isuzu pickup trucks are widely admired by customers worldwide and enjoy a strong market share. They are overwhelmingly popular in Thailand, where the company maintains a production facility, and dominate their segment in countries such as Colombia, Ecuador, Venezuela, and Egypt. Worldwide exports of the D-MAX pickup, well received for its attractive design and powerful engine, continue to set annual sales records.

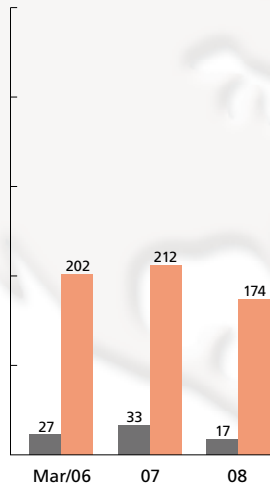
#### Japan



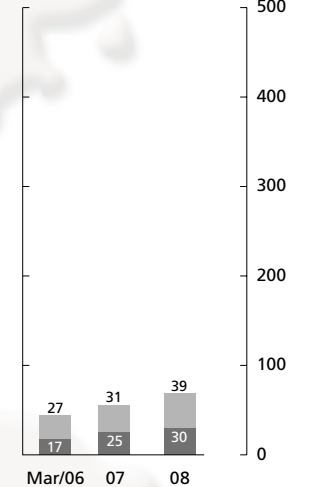
#### Oceania



#### North America/DMAX



#### Central/South America



CV: Commercial vehicle, LCV: Light commercial vehicle, pickup trucks



### Industrial engines

Isuzu supplies an extensive line-up of industrial diesel engines ranging from light-duty to heavy-duty to domestic and overseas industrial machinery manufacturers for use in market applications. Used in construction machinery, refrigerators, marine applications, special-purpose vehicles, power generation equipment, and energy-saving machinery, these engines are well known for their combination of power, performance, and reliability in industrial applications, and their sure-starting dependability in marine applications.

