



ENVIRONMENTAL & SOCIAL ACTIVITIES

Environmental Efforts

At Isuzu, we have taken a two-pronged approach to environmental responsibility. We aim to (1) develop cleaner vehicles and (2) minimize the environmental burden of our manufacturing facilities.

Developing cleaner vehicles »

We have been able to solve technologically difficult problems by combining new technologies such as super-high pressure fuel injection, exhaust gas recirculation, catalytic oxidation, and the use of 16 valves.

Isuzu took the lead in meeting Japan's tougher new emissions regulations when we launched the new line up ELF-KR light-duty trucks in June 2002, complying with the new rules one-and-a-half year earlier than required.

In fiscal 2004 we have continued to introduce new, more environmentally friendly models. In May 2003, we launched medium-duty FORWARD CNG trucks with further improved environmental performance, and in November 2003 we introduced the improved lineup of GIGA heavy-duty trucks that conformed to new Japanese emission rules for 12-ton and bigger trucks one year earlier than required. We have also equipped our ELF and GIGA series trucks with new "Smoother" series transmissions that help manage fuel consumption. Finally, we opened the first CNG filling station in the northern part of Fujisawa City, and vehicle registrations for our ELF CNG trucks topped 5,000.

Minimizing the impact of manufacturing »

Isuzu has been working to minimize the impact of our manufacturing facilities on the environment by involving all of our employees in adopting original new methods. We realize that we need to put still more effort into this endeavor, but we are confident that our unflinching commitment to the development of new technologies will help us work our way to the forefront in this area.

Indeed, though we still have room to improve, many of our initiatives have been already been successful, and we have sharply reduced the volume of waste and CO₂ emissions generated by our plants. In fact, our current CO₂ emissions are already below the target that we originally set for 2010. We have done this by consolidating production lines, eliminating steam and air discharges and machine idling, using inverters on pumps to optimize efficiency, minimizing loss of compressor operation by changing lubricants, and stopping air blowing in mechanical washing equipment.

Isuzu Environmental Charter »

Environmental policies

1. We will work proactively to protect the environment throughout the entire product lifecycle—from vehicle manufacturing to usage, and final disposal.
2. To leave behind a beautiful earth for our children, as citizens of the earth we will actively participate in environmental protection activities aside from our business actions.

Environmental code of conduct

1. We will strive to minimize energy consumption and control emissions in the manufacturing process to protect the environment.
2. In developing and manufacturing vehicles, we will strive to minimize the emissions and noise generated by vehicle operation. We will also work to protect the environment by developing logistics systems that take rational distribution into consideration.
3. Since resources are finite, we will strive to offer vehicles that will be appreciated by their owners for many years. We will also take into consideration the need for recycling to ensure the reuse of materials when it comes time to finally dispose of a vehicle at the end of its useful life.

—Adopted in May 1992



Social responsibility »

In addition to our efforts to prevent accidents in the workplace, Isuzu has instituted "Total Health" programs for our employees and their families with the aim of preventing lifestyle diseases. We sponsor group hikes and other physical health activities, and we also promote programs to encourage individuals to quit smoking, exercise, maintain a healthy diet and restrain alcohol consumption. We also provide a mental health program where specialists provide free counseling.

Since we are fully aware that our employees are our most important asset, we have developed a companywide employee education program that complies with ISO/QS 9000 standards.

Isuzu has changed its employment practices in line with relevant legislation, and we do not discriminate by gender in the recruiting, training, and treatment of our employees. We actively recruit motivated and talented individuals regardless of gender and we strive to create a workplace that is comfortable for all of our employees.

For more information on Isuzu's environmental and social activities, please refer to our Environmental Report 2003, which is available on our website.

<http://www.isuzu.co.jp/world/environment/report/>