

## ISUZU AT A GLANCE



Isuzu is one of the world's leading manufacturers of commercial vehicles and diesel engines. Always an innovator, Isuzu introduced Japan's first diesel engine in 1936, and today we are leading the way in developing environmentally friendly diesel technology. We are the market leader in at least one product category in 23 different countries and our products are found in over 130 countries around the world. For example, in Japan we led the market for 2–3 ton trucks with a 36.1% market share in fiscal 2004, and in the U.S. Isuzu has been the leader in imported class 3 and class 7 low cab forward (LCF) trucks for 18 straight years.



### Trucks >>

Isuzu trucks are trusted around the world for their reliability on the job and durability even under the most demanding conditions. We are the world's largest manufacturer of medium-duty trucks and our lineup of trucks—ranging from the light duty N series (ELF in Japan) to the heavy duty C&E series (GIGA in Japan)—is designed to meet the needs of any business. Isuzu trucks exceed today's stricter environmental standards, offering cleaner emissions as well as advanced safety features. Isuzu innovations include Japan's first "4-bag" air suspension and the "Smoother" series of transmissions for easy handling and better fuel economy. Isuzu also offers services such as seminars on economical operating techniques and consulting on meeting emissions standards.

#### Truck Lineup

<b>Heavy-duty trucks</b>	Japan:	• GIGA series
	Overseas:	• C&E series
<b>Medium-duty trucks</b>	Japan:	• FORWARD series
	Overseas:	• F series
<b>Light-duty trucks</b>	Japan:	• ELF series
	Overseas:	• N series

### Key Events in the History of Isuzu >>

Japan's first domestically produced truck, a Wolseley model A-9, rolls out of the Tokyo Ishikawajima Shipbuilding and Engineering plant

Isuzu unveils the ELF TL model light-duty truck

Isuzu unveils the FORWARD TR model 4-ton truck



December  
1922



August  
1959



April  
1970

October  
1953



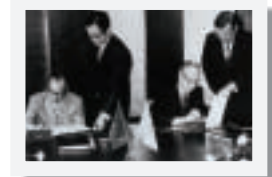
The first Hillman passenger car rolls out of Isuzu. By January 1957 all parts are locally made.

October  
1968



Isuzu unveils the 117 coupe passenger car

July  
1971



Isuzu and US-based General Motors sign basic agreement for comprehensive business pact



**Buses >>**

Our ERGA and ERGA Mio buses are powered by fuel-efficient, low-emission Isuzu diesel engines, with CNG power plants available on some models. The highly rigid body structure of these buses complies with the Economic Commission for Europe's (ECE) demanding R-66 standards for vehicle rollover performance.

**Bus Lineup**

**Large-capacity buses**

- ERGA series (route buses)
- GALA series (sightseeing buses)

**Medium-capacity buses**

- ERGA Mio series (route buses)
- GALA Mio series (sightseeing buses)

**Microbuses**

- JOURNEY series
- COMO series



**Pickup Trucks, AUVs and SUVs >>**

Our fifth-generation pickup truck, the one-ton Isuzu D-MAX, developed in collaboration with General Motors Thailand, is the uncontested market leader in Thailand, where we command 40.1% of the market for one-ton pickup trucks. In fact, in less than one year, we sold 100,000 Isuzu D-MAX pickup trucks in Thailand, making it the best-selling vehicle ever in that country. We also export these trucks to Australia, South Africa, the Middle East and Europe. Isuzu SUVs are known for their durability, and in North America we have added the full-size, five-passenger ASCENDER to our product line.

**Pickup Truck, AUV and SUV Lineup**

**Pickup truck**

- Isuzu D-MAX

**AUV (Asian Utility Vehicle)**

- PANTHER

**SUVs**

- ASCENDER
- RODEO & RODEO SPORT
- AXIOM



**Powertrains >>**

Isuzu powertrains have come to symbolize unsurpassed quality. Diesel engines emit less CO<sub>2</sub> than gasoline-powered engines and offer excellent fuel economy. Diesel engines account for a growing share of the automotive market in Europe, and through our partnership with General Motors, Isuzu engines are used in GM pickup trucks in the U.S. and Opel, Saab and Renault automobiles in Europe.

**Powertrain Lineup**

**Automotive**

- 4EE2-TC 1.7-Liter Diesel Engine
- 6DE1 3.0-Liter Diesel Engine
- 8GF1 6.6-Liter Diesel Engine (Duramax 6600)
- 6HK1-TC 7.8-Liter Diesel Engine (Duramax 7800)

**Industrial**

- L-Series 3&4 Cyl.s 1.1-2.2 Liter 12-40kW
- B-Series 4&6 Cyl.s 4.3-6.5 Liter 45-140kW
- H-Series 6 Cyl.s 7.8 Liter 100-200kW
- J-Series 4 Cyl.s 2.7-3.1 Liter 20-65kW
- S-Series 3&4 Cyl.s 9.8 Liter 130-240kW
- W-Series 6 Cyl.s 15.7 Liter 180-350kW

**Marine**

- In-line 6 Cylinder Turbo Intercooler series
- In-line 4 Cylinder Turbo Intercooler series
- Natural Aspiration series

Isuzu unveils the GEMINI passenger car, developed in cooperation with General Motors

Isuzu unveils the 810 series of 10-ton heavy-duty trucks

Isuzu unveils the GALA large-capacity sight-seeing bus

