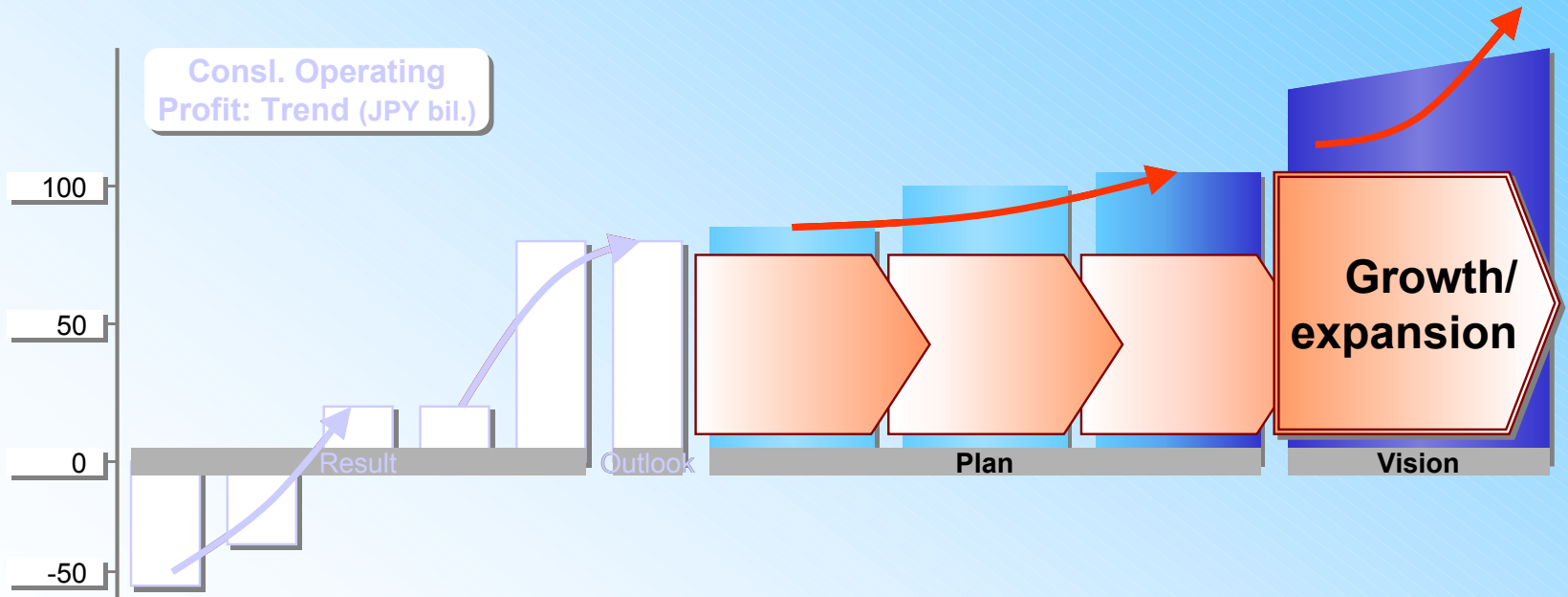


# I . Future Vision

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## **Business Environment Surrounding Isuzu**

*Vision*

- ❑ With increasing burden to respond to the environmental concerns, it has become absolutely essential for Isuzu Motors to secure more than sufficient "volume" on a global basis, on top of the home market in Japan.**
- ❑ As a CV manufacturer operating globally, Isuzu has a great potential to increase access in overseas markets.**
- ❑ As in European passenger car market, Isuzu expects other regions and market segments will see an accelerated shift toward dieselization.**
- ➔ Based on these assumptions, Isuzu expects the company can expand its global businesses**

# Corporate Vision

*Vision*

## The world leading CV, DE company

