

Third party opinion

For an unbiased perspective on this report, an independent, third-party opinion was sought. These views will be considered in ongoing efforts by Isuzu toward the creation of a sustainable society.



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Fiscal 2007 was another year in which Isuzu made gains in a range of environmental activities. In products, Isuzu made steady progress in better fuel efficiency, cleaner exhaust emissions, quieter vehicles, and other improvements. At plants, Isuzu reduced CO₂ emissions, attained greater energy efficiency, and generated less landfill waste while practicing more extensive consolidated environmental management in Japan and overseas. By promoting Mimamori-kun and holding ongoing fuel-efficiency driving seminars, Isuzu also supported environmental conservation through their customers (drivers in particular). Progress was also made in CSR initiatives, such as Isuzu's support of education in developing nations. In view of the company's ongoing dedication in these efforts, I take this opportunity to express my sincere respect.

This year's report also describes the steady progress Isuzu is making in projects intended to yield results next fiscal year and later. One example is how the company is phasing in natural gas to power their plants. Another is how employees are learning from outside experts at newly introduced seminars, potentially an effective way to meet the mid- and long-term goal of nurturing future leaders. Moreover, the fact that various challenges in fiscal 2008 are clearly identified in this report also demonstrates that the company takes a stance of anticipating and solving problems, which leaves me with a very positive impression.

Progress in these diversified efforts will no doubt accelerate Isuzu's growth as a leading company in the global arena. With this hope in mind, I would like to make the following recommendations to the company.

First, I encourage Isuzu to make significant gains in developing innovative, next-generation vehicles and engines. The international community agrees that we must achieve the objective to reduce greenhouse gases to a half by 2050 to ensure social sustainability. A surge in transport is anticipated, fueled by developing nations with growing economies, and there is an urgent need for significantly more fuel-efficient automobiles and vehicles powered by alternative energy sources.

My second recommendation involves another international issue. As Isuzu's business makes a positive impact economically and in employment opportunities around the world, I encourage the company to do even more for society (and human rights) as well as the environment, keeping local cultural characteristics in mind. Isuzu is enjoying stronger overseas sales and a greater international presence. As the company sets a good example as a global corporation, I look forward to seeing Isuzu earn further respect from the international community.




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