

# Isuzu's Approach to Stopping Global Warming

Isuzu is striving towards halting global warming in an attempt to be a global leading company also in the aspect of environmental protection.

## Isuzu's Approach to Environmental Protection Penetrates All Corporate Levels

When talking about environmental degradation, it is not a 50- or 100-year issue. Environment degradation has become so advanced that we cannot neglect the situation any longer without doing something. To better preserve the environment for the next generation, we need to do everything we can right now.

Firstly, Isuzu can contribute to the protection of the global environment by developing and producing environmentally friendly commercial vehicles and diesel engines and supply these to entire world. This will be a significant step towards stopping the progress of environment degradation. In the current trends of globally increasing fuel costs and the enhancement of environment awareness, commercial vehicles and diesel engines with high economic efficiency and ecological benefits are attracting more and more public attention. To address our customers' needs and these of society, Isuzu has launched new models and engines in succession, which can drastically improve various properties such as fuel efficiency, vehicle weight and exhaust gas emission.

Isuzu's approach to environmental protection should cover every aspect of our business including production, sales, service and logistics. Our activity needs to be positively extended to various scenarios in our business, even if these activities are conducted outside of the workplace.

Supported by the enhanced awareness of each employee, Isuzu is determined to focus its efforts on activities to protect the environment in order to preserve a clean environment for the next generation.



**Naotoshi Tsutsumi**  
Global Environment Committee, Chairperson  
Executive Vice President

