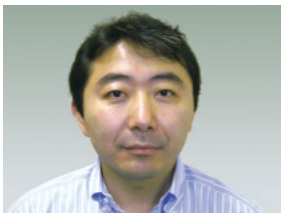


Messages from Our Readers

Here are some opinions on the Isuzu Environmental Report from independent third parties. Isuzu values such opinions and will act on them in our future business activities to build a sustainable society.



Jiro Adachi

Executive Director
Japan Center for a Sustainable
Environment and Society
Non-Governmental Organization

I was impressed that Isuzu has stepped forward and is now achieving results in their vehicle manufacturing process, such as improvements in fuel efficiency, cleaner emissions and noise reduction, as well as in building environmentally-friendly plants that produce less waste. Launching Consolidated Environmental Management activities throughout the Group is another achievement. The 2005 report was very interesting and contained new ideas, especially the description of their new stakeholder meetings.

I have several requests as I look forward to your company's increasing growth, and further efforts to protect the environment.

First, I hope that Isuzu will clearly show its resolution to remain a leader in the environmental area by enhancing its ongoing efforts to improve fuel efficiency and reduce plant waste.

Second, I hope Isuzu continues to keep the public informed in detail about its efforts to develop next-generation technologies such as bio-fuel vehicles, as we must continue to reduce CO₂ emissions in the mid- and long-term in order to prevent global warming.

Third, I hope that Isuzu continues to develop its alliances with local communities, including NGOs, by demonstrating that these alliances are not just for show; it is crucial that these alliances produce real initiatives. To build environmentally-friendly transportation systems promoting public transportation, we require not only initiatives from vehicle users and consumers, but also the establishment of policies and social systems, such as tax reform for subsidies and environmental taxes, as well as appropriate urban planning that, through financial incentives, encourages people and companies to positively engage in environmental activities.



Eiko Kamoshida

Committee Chairperson
East Japan Chapter Operations
Nippon Association of
Consumer Specialists (NACS)
Representative
CS Management Office

The 2005 edition of the Isuzu Environmental & Social Report displays a stronger emphasis on the company's "social friendliness," which pleased me as a consumer. I feel this is a very progressive effort by the company toward local communities, as it not only explains their relationship with stakeholders in an easy-to-understand "communications" method, but also employs stakeholder meetings to solicit various opinions directly from customers.

Isuzu is closely involved in community building through its role as a provider of public infrastructure through the vehicles it manufactures, and its environmental efforts that tackle energy issues. Isuzu can show its corporate value through the way it is building partnerships with authorities and residents, while undertaking initiatives that meet their own particular needs in each local community under regional-oriented management, due to Japan's decentralized governmental structure. Isuzu's contribution to society is assuming responsibilities itself, and ensuring that individual employees act upon those responsibilities as their own, based on business practices incorporating the perspective of consumers.

The words on page 9, "Better Informed Users Leverage the Industry," are especially impressive. To help support an environmental society, I think it is essential that companies establish relationships with users on an equal basis that encourage them to develop interest in each other, to share information, and to involve everyone as central players. I think new corporate value will be raised not only by meeting legal compliance, but by achieving wide-ranging social responsibilities, and ultimately fostering their employees' motivation and happiness.

■ Responding to Our Readers' Messages

To develop our concepts for this year's report, we reviewed Mr. Adachi's comment "taking aggressive steps... toward realistic visions for the future," and Ms. Kamoshida's comment about disseminating information that allows consumers to participate in environmental protection issues in the 2004 edition. These were reflected in the "Stakeholder Meeting" and "The Future of the Environment and Safety in an Automobile Society" sections of this year's report.

We are pleased that Mr. Adachi and Ms. Kamoshida valued

our progress in regard to their suggestions, and we have implemented the Isuzu Consolidated Environmental Management System.

We appreciate the serious expectations shown toward us by them, that we should be a leader in the environmental area and build equal partnerships with society. Isuzu, as an automobile manufacturer, seriously recognizes our responsibilities and is resolved to respond sincerely to our stakeholders.