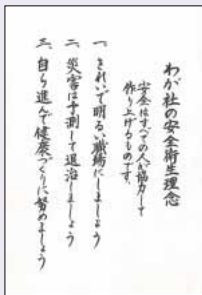


Community/Social Relations

Safety and Health at Workplaces/Employee Education

Safety and Health

● Basic policy: Creating safe and comfortable workplace



Isuzu aims for a safe and comfortable workplace on the policy "Safety is Assured with Everybody's Collaboration" (left). With the goals of "Preventing Labor Accidents, Traffic Accidents and Fires", "Improve the Working Environment" and "Promoting Health", we are focusing on preventive measures. We are, in particular, striving to prevent labor accidents by learning from case studies and safety awareness promotion.

● Safety management for plant operation staff

Our efforts to prevent labor accidents include an enhanced educational program for plant operation staff using a safety management manual for "field operations by manufacturing staff." At operation sites, it is important that both the manager and staff are conscious about safety and confirm the situation by their own eyes and bodies. For this purpose, we have made efforts to improve safety management and staff awareness using the manual for specific matters, including safety wears, protective devices, operator qualification and prohibited field works.

Prevention of labor accidents	
-Increasing safety awareness	: Implementation of KYT*1 education program (thorough training for risk prediction)
-Improving manufacturing facilities	: Enhancement of safety measures for automated production systems
Thorough prevention of recurrent accidents	: Prevention of accidents by reviewing similar case reports and increasing operator awareness
Improving the workplace environment	: Creation of workplace friendly to elderly and female employees
Promoting mental and physical health	: Promotion of mental health, medical check and health guidance programs
Others	: Prevention of fires and traffic accidents

*1 KYT: Kiken Yochi Training (training for risk prediction)

● Total Health Promotion

To ensure a positive life for employees, as well as to activate their workplace and to prevent labor accidents, we are implementing the "Total Health Promotion" plan. Specifically, our efforts include lecture meetings on "mental health" by case studies, instructions to prevent lifestyle-related disease, including the change of their dietary life, and physical strengthening programs such as instructions on physical exercises. At the Fujisawa Plant, the "Fujisawa THP 35" program is held for 35-year-old employees, who play the leading role at the plant. This program resulted in improving awareness of the employees.



Mental Health Seminar



Healthy Cooking Seminar

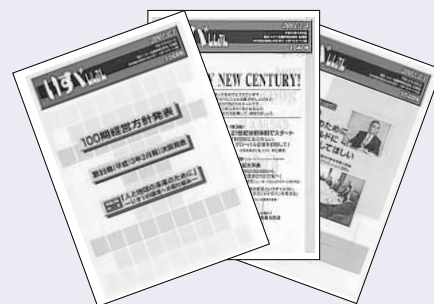
Environmental Education and Raising Awareness for Employees

● Environmental education programs for employees

Isuzu is actively promoting basic training on environmental issues, Isuzu's environmental conservation policy and efforts in order to increase employee's awareness. We also provide special education on ISO 14001 environmental management systems in our production division. Other efforts include the publication of Environmental News, the Environmental Initiative Campaign, control of waste, and recovery of used paper.

For the proper understanding of diesel engine mechanism, features and environmental issues, our company newsletter "Isuzu Shimbun" had "Diesel Seminar" with fancy illustrations from August 1999 to May 2000. In the

environmental month edition in June, the newsletter had a special report on the examples of environmental conservation activities to increase employees' awareness.



Company Newsletter "Isuzu Shimbun"

Contributions to Society through Business Activities

Support for South Pole observation expeditions

Isuzu has kept dispatching diesel engineers to support the South Pole observation expeditions from the first expedition in 1956 to the 42nd this year. In Antarctica, Isuzu has contributed to observations for ozone layer depletion, global warming and environmental changes by providing our engineers and power generators with cogeneration system, snowmobile engines and trucks.



Wintering Team Members from Isuzu



Snowmobile Powered by Isuzu Diesel

Tochigi Plant cooperates with the local welfare center

The Tochigi Plant has continuously been collecting aluminum cans for the "Fureaikan" welfare center, where handicapped people work to crush recovered aluminum cans as the rehabilitation program based on occupational therapy, and they welcome our contribution. Crashed cans are supplied to a recycling center as recycled resources.



"Fureaikan" Welfare Center

Isuzu's trucks supported the Olympic Games in Sydney

At the 2000 Olympic Games in Sydney, we offered more than 60 trucks to support the sacred-fire relay, luggage transport, support car maintenance service and transport throughout Australia.

Environmental Communication

Event Sponsorship and Participation

We presented our products in the Eco-Products 2000 Fair in December 2000 with our own theme "For Sustaining the Future of the Earth... Isuzu's Clean Diesels Will Meet the Demand". We also participated in a total of other 17 events, including the Low-Pollution Vehicle Fair, the International Environmental Expo, and the People and Auto Technology Expo. In addition, seminars and workshop meetings were held for national government officers, media, the public and our customers to increase their understanding of our environmental conservation efforts.



Eco-Products 2000 Fair



DPF Symposium



Diesel Symposium Sponsored by the Chinese Automobile Technology Association



The People and Auto Technology Expo



The 34th Tokyo Motor Show

Environment-related Awards in 2000

Award	Subject
"Grand Prize" and "Transportation Minister's Award" in the Eco-Driving Support Component Division from the ECOMO Foundation for Promoting Personal Mobility and Ecological Transportation	Idling stop & start system for buses
German <i>Auto Und Sport's</i> "Five Stars in Overall Evaluation"	Opel Astra ECO4 equipped with Y17DT(4EE2) diesel engine
"Championship" in the Marathon Division of the 2000 World Solar Bicycles Rally	Solar car equipped with electric double-layer capacitor (under development by CCR, our affiliate)
Award of Showing Remarkable Improvement of Information Disclosure contest, sponsored by the Security Analysts Association of Japan	Judge praised plant tours, meetings for diesel engines and other technical information
US <i>Popular Science's</i> "Best of What's New" Award	Duramax 6600(8GF1) diesel engine
US <i>Popular Science's</i> "Grand prix" in the Automobile Division	GM's hybrid car Precept equipped with 1.3 L diesel engine (fuel efficiency 90 miles/gallon accomplished)
"Encouragement Prize" in the 17th Kanagawa Industrial Technological Development Contest	Isuzu diesel particulate filter
US <i>Ward's</i> "Ten Best Engines Award"	Duramax 6600(8GF1) diesel engine
US <i>Motor Trends</i> "Truck of the Year" Award	GM's Chevrolet Silverado HD equipped with Duramax 6600 diesel
German <i>Mot's</i> "Grand Prize" in the Small Cars Division of the Diesel Vehicles Ranking by Class	Opel Corsa equipped with 4EE2 diesel
German <i>Mot's</i> "Grand Prize" in the Compact Cars Division of the Diesel Vehicles Ranking by Classes	Opel Astra ECO4 equipped with 4EE2 diesel

Environmental Communication

Information Disclosure

Regular disclosure by environmental reports

As Japan's first commercial vehicle manufacturer to publish the Environment Report in 1999, we will enhance our information disclosure internationally with the English version from 2000 about our "environmental conservation policy and efforts".

In 1999, 4,500 copies of Japanese version were distributed.
 In 2000, 6,300 copies of Japanese version and 750 copies of English version were distributed.
 For event participants, 8,000 copies of digest version were distributed.

Corporate Website on Environment

Isuzu corporate website has "Isuzu Environmental Report 1999/2000", "Environmental Data by Vehicle", "List of Vehicles Complying with the Green Purchasing Law" and "Diesel Seminar".

<http://www.isuzu.co.jp/world/>

Educational Booklet

We published a revised issue of "Diesel Seminar" for the better public understanding of diesel. In response to inquiries and requests for information and plant tours from elementary school children, "Environment and Vehicles" is available for them. These booklets have been well received as good educational tools for plant tours, the Eco-Products 2000 Fair and other events.



"Diesel Seminar" 1999 edition



2000 edition

Overseas Model Site



ISO 14001 Certificate



ISPOL



Engine Exhibition



Akinori Imamura

President, Isuzu Motors Polska Sp. z o. o.

Engaged primarily in manufacturing technologies and planning. Appointed as vice president of P.T. Pantja Motor, Indonesia/AICC in 1996. Appointed as president of ISPOL (Isuzu Motors Polska Sp. z o. o.) in June 2001.

Interview

Isuzu Motors Polska Sp. z o.o. (ISPOL) in Poland

ISPOL manufactures about 200,000 units of small diesel engines annually and supply them to Adam Opel AG and other customers.

Since its foundation in 1997, ISPOL has been conscious about environmentally friendly management under the green procurement program to purchase materials and parts from suppliers certified with ISO 14001. Last year, ISPOL obtained ISO 14001 certification. Specifically, our environmental conservation activities are "thermal and electrical energy saving program" and "soil and water resources conservation". We are also meeting the EU regulations on use of hexavalent chromium and lead. In addition, we have made environmental conservation efforts in cooperation with the local community, including support for the "World Cleaning Campaign", organized by the Tychy city office, and making green belts around the plant. Through these activities, we have been engaged in creating products considering the environmental impact throughout the business stages from production to disposal.

Recently, diesel engine manufactured by ISPOL drew much attention as an environmentally friendly product in the Environmental Tradeshow in Tychy. The excellent diesel technologies and environmentally conscious efforts of Isuzu have been highly appreciated in Europe, where diesels are recognized as environmentally friendly engines.

Also, in June 2001, ISPOL received the "President Business Award 2001" in the Excellent Foreign Company division from the president of Poland.

We have received suggestive messages from readers concerning Isuzu's environmental conservation efforts and this report. It is our corporate commitment to further conduct environmental conservation to respond to them.



Takehiko Murayama

Professor, Interdisciplinary Fields, School of Science and Engineering in Waseda University

I appreciate that environmental goals are specifically described with levels of their accomplishment for the fiscal year. I am also impressed by the specific descriptions of the complaints and accidents by plant. However, there are some points to be improved, including the presentation of actual achievements in energy saving and CO₂ emissions reduction efforts in relation to production scales, and specific descriptions of particular improvements in environmental conservation by your activities including ISO 14001 compliance. For example, it is necessary to describe more easily on how you have reduced and recycled waste. In addition, it appears that too much stress is placed on waste and CO₂ in plant management; PRTR must be emphasized more. You have made various good efforts in your activities, including LCA, green procurement and environmental accounting, and your "zero emissions" efforts deserve appreciation. I hope you will cope with harmful substances in exhaust emissions as the most important challenge in your environmental conservation activities, thus demonstrating Japan's high technical level in the relevant field.



Yoko Hagi

Principal Lecturer of an ISO Training Organization Associate /principal consultant, L.M.J. Japan K.K.

This report describes the history of your positive activities from the early 1990s well, when environmental issues began to draw attention on a global scale. I'm much interested in the contributions you, as a manufacturer of products that have great environmental impact, have made to conserve the global environment to date, and in the contributions you will make in future. I hope that you will make long-term environmental conservation efforts. I also wish you to keep pursuing your unique activities, such as developing a new transportation system and integrating vehicle shipping and transport. It appears that almost all of your goals were accomplished in 2000, and I hope that you will set forth and accomplish higher goals.



Masakatsu Iwasa

Representative secretary, Tokyo Jyonan Environmental Counselors' Association
Kanagawa Prefecture Technical Advisor

Upon the promulgation of the "Establishing the Recycling-based-Society" in June 2000, manufacturers are now responsible of product recycling to be recovered as resources. Focusing on environmental consciousness and life cycle of products, the Isuzu Environmental Report represents a good example of information disclosure to fulfill your social responsibility.

I hope you will continue to resolve problems such as those concerning cost and driving performance by accomplishing the goals of ongoing environmental projects, including improving fuel efficiency and introducing clean energy sources. I hope Isuzu will be a world leading company in these categories.



Sachiko Ogata

Coordinator, Citizens' Alliance for Saving the Atmosphere and the Earth/CASA (designated NPO)

I have read through your Environmental Report and realized that you have made various efforts to be "green" in your business activities, including improving energy efficiency, clarifying exhaust emissions and parts recycling. I would also like you to extend product service life. The current situation is that buying a new car is more economical and more convenient than repairing and using an old car longer. A repair service should be easier and more reasonable in cost. I wish you to pay more attention to the vehicle maintenance business.



Akihiko Tsuyama

Free-lance environmental cartoonist
Creates environmental cartoons for children's learning magazines

First, I take off my hat to your environmentally conscious efforts. I'm most interested in your activity of creating an environmental booklet for elementary school children. I believe environmental education for children is a key to truly resolving environmental issues. Manufacturers unavoidably produce products that have a greater environmental impact in response to the demands of their customers if consumers choose such products. I sincerely hope you will be aggressively involved in educating consumers and producing excellent products.